

This work has been submitted to **NECTAR**, the **Northampton Electronic Collection of Theses and Research**.

Conference or Workshop Item

Title: Application of gamification principles to enhance delivery of research methods principles within Podiatry

Creators: Howe, R., Misselbrook, A. and Curran, M.

Example citation: Howe, R., Misselbrook, A. and Curran, M. (2016) Application of gamification principles to enhance delivery of research methods principles within Podiatry. Panel Presentation presented to: *Library and Learning Services (LLS) Conference 2016, The University of Northampton, 05 July 2016.*

Version: Presented version

http://nectar.northampton.ac.uk/8569/







Application of gamification principles to enhance delivery of research methods principles within Podiatry

Rob Howe, Anne Misselbrook and Mike Curran
The University of Northampton

Presentation at LLS Conference – 5th July 2016





Why?

- Traditionally Research Methods is difficult topic for Podiatry students to understand
- Student engagement was variable
- Evidence that students did not apply the Research Methods

topics

"My reason for doing this is to try and look at alternative ways of delivering a potentially dry subject, with ability for the students to reflect on the statistics at a future date." Mike Curran.

Gamification is the application of gamedesign elements and game principles in non-game contexts





Some benefits for students

- Accessible all the time.
- A good revision tool.
- Short chunks of content on page accessible without scrolling.
- Supports and motivates learners (Koivisto et al, 2014)
- Creates a 'flow' into the materials
- Enhances digital skills





Demo

Statistics Knowledge Check Level 1 - Basic concepts Completion of this section will release the next level





Is it working? Feedback from students (n=33)

What worked for the students:

- Navigation
- Useful resource
- Great way to revise
- Accessible all the time
- Simple approach
- Playback ability
- Ability to revisit throughout the course
- Provided humour to conclude the test.

"I found tackling the Knowledge Check in 4 separate stages hugely useful and much more manageable than being exposed to a larger test. I found the separate stages less intimidating".





Lessons learnt

What the students would have liked:

- Face to face prior to the online session
- Hints for correct answer
- Feedback on why answers were wrong
- More context regarding statistics at the beginning and a link to further reading
- More basic introduction before the release of the content
- Higher quality video with content referring to Podiatry and a summary
- Subtitles on the video to accommodate the learners





Top five tips

- 1. Keep it sweet and simple throughout.
- 2. Cater for mixed ability and start at a low level
- 3. Gradual release of content.
- 4. Add relevant humour where appropriate.
- 5. Be prepared to try new methods of delivery





Final comment from tutor

"It is interesting to me how to blend the concept of e-packages with actual face to face teaching. I guess it is the future." Mike Curran





What was the reward video?



https://www.youtube.com/watch?v=IDRrbHJZU1s





Questions?

Contact details:

Rob Howe

Rob.Howe@northampton.ac.uk

01604 892483

Anne Misselbrook

Anne.Misselbrook@northampton.ac.uk

01604 893596





References

Enterprise Gammification Consulting (2015) "Gamification Design Elements". [http://www.enterprise-gamification.com Retrieved 18-2-2016.]

Huotari, K., & Hamari, J. (2012). "Defining Gamification - A Service Marketing Perspective" (PDF). Proceedings of the 16th International Academic MindTrek Conference 2012, Tampere, Finland, October 3–5.

Koivisto, Jonna; Hamari, Juho (2015). "Demographic differences in perceived benefits from gamification". Computers in Human Behavior **35**: 179–188. doi:10.1016/j.chb.2014.03.007.

Misselbrook, A., Howe, R., Curran, M., (2016) Dr Michael Curran uses a gamification approach with online tests. [http://blogs.northampton.ac.uk/learntech/2015/11/17/dr-michael-curran-uses-a-gamification-approach-with-online-tests/. Retrieved 18-2-2016].

Robson, K., Plangger, K., Kietzmann, J., McCarthy, I. & Pitt, L. (2015). "Is it all a game? Understanding the principles of gamification". Business Horizons **58** (4): 411–420. doi:10.1016/j.bushor.2015.03.006.

Sebastian Deterding, Dan Dixon, Rilla Khaled, and Lennart Nacke (2011). From game design elements to gamefulness: Defining "gamification". Proceedings of the 15th International Academic MindTrek Conference. pp. 9–15.